

Judging of written posters

A poster is a scientific/professional presentation with visual aids. It should still look more like a scientific advertisement than a scientific article.

A poster should provide answers to the same as a scientific article:

- Why?
- How?
- What did you find?
- What does that mean?

1. Appeal

- How appealing is the poster from a distance?
- Does it make you curious?
- Does it make you want to study the poster more closely?

2. Technical design

- The text must be readable at a distance of 2 – 3 meters and the poster should be well arranged.
- The title should be accurate and complete.
- The poster content should include (if this suits the poster topic):
 - Problem/initial question.
 - Method.
 - Results - these should preferably be presented graphically.
 - Conclusion.

3. Clear message

- Is the message easy to understand?
- Is it possible to get an insight into the topic without in-depth background knowledge?
- Are tables, graphs and results presented in an understandable manner?

4. Contents

- Consider the scientific level of the poster; is it appropriate for the target group (the congress participants)?
- How scientifically advanced is the contents?
- Does the contents break new ground?

5. Relevance for the profession and the participants

- Is the poster relevant for the congress and the participants at the congress?
- Does the poster contribute to development of the profession?

6. Overall impression

- Conclusions and key messages should be easily readable and understandable.
- Literature references are not required, and may well be restricted to a few works.
- It is an advantage if handouts are available, or if the poster has information on how authors can be contacted.
- Poster author(s) should be present on scheduled time to answer questions and comments from participants.

Poster judging form written posters

Poster number/title:	Judgment 1 - 6 (6 is best)					
	1	2	3	4	5	6
Appeal						
Design						
Clear message						
Contents						
Relevance						
Overall impression						

SUM	
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Comments:.....

Abstract	Yes	Partly	No
Does it correspond with the poster's contents?			

Comments:.....

Name of poster judge:.....